# Merit Medicine

Explain AI to Clients (Before AI Does It For You)
What To Know & What To Ask

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AI in Healthcare: Clinical and Financial Applications

Unlike traditional models leveraged today, AI models can analyze vast amounts of data from different sources in real-time. They excel at recognizing complex patterns and can predict future trends with remarkable accuracy, based on individual journeys.

Client Dataset
AI/Machine Learning
Robust predictive insights
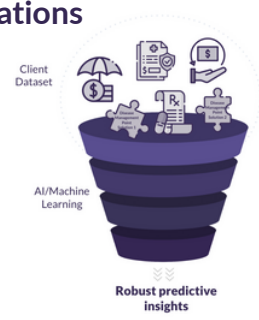
Data Privacy and Security: What To Know & What To Ask

1 TECHNICAL SAFEGUARDS:
Access and Audit Control, Transmission Security, Integrity, Person or Entity Authentication

<u>What to ask:</u>

How does your AI product/service ensure that technical safeguards are in place to protect patient health information (PHI) from unauthorized access and breaches?

- How is access to PHI managed and monitored?
- What encryption methods do you use to secure PHI during storage and transmission?
- How do you maintain audit records and logs for PHI access?
- How is the integrity of PHI maintained across your systems?

2 PHYSICAL SAFEGUARDS:
Infrastructure Access Controls, Infrastructure Security, Infrastructure Use, Device and Media Controls

<u>What to ask:</u>

What physical safeguards are in place to protect PHI stored or processed within your AI systems?

- How do you secure physical and cloud-based locations where PHI is stored or processed?
- How do you manage devices that access or store PHI?
- What infrastructure controls are in place to secure the hardware storing PHI?

3 ADMINISTRATIVE SAFEGUARDS:
Security Management Process, Assigned Security Responsibility, Workforce Security, Information Access Management, Security Awareness Training, Security Incident Procedures, Contingency Plan, Evaluation, Business Associate Contracts

<u>What to ask:</u>

What physical safeguards are in place to protect PHI stored or processed within your AI systems?

- How do you secure physical and cloud-based locations where PHI is stored or processed?
- How do you manage devices that access or store PHI?
- What infrastructure controls are in place to secure the hardware storing PHI?

Merit Medicine is offering snapshot risk prediction for high-cost healthcare spend

- Have a client who has had a recent "bad" year?
- Are their stop loss renewal rates skyrocketing?
- Are stop loss carriers choosing not to bid?

Our Catastrophic Risk Report allows you to **secure better stop loss rates** and **improved insights** for your clients!

See what Merit Medicine can do for you:

<u>Lets Talk!</u>

Learn more here